



# Feel the family business *difference.*

*...today and every day.*

**NATIONAL FAMILY BUSINESS DAY**

**19 September**

**#NFBD26**

## THE BACKBONE OF OUR ECONOMY

19 September is dedicated to celebrating the vital role family businesses play in our economy and communities. Family businesses are the heartbeat of Australia, driving innovation, creating jobs, and fostering a sense of community.

**Family businesses represent 70% of all businesses and employ 50% of the workforce.** Beyond their economic contributions, family businesses are also champions of community support and philanthropy. From small local shops to large multinational corporations, family businesses are the leaders, innovators, and job creators that keep Australia moving forward.

Family Business Association (FBA) invites you to support, choose, and celebrate family businesses... today, and every day.



A family  
owned  
Australian  
business



**FAMILY BUSINESS  
ASSOCIATION**